

# Michael Elliott

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I am committed to advancing knowledge and building community around consciousness exploration, its therapeutic and cultural value, and cooperation for a better future.

## Experience

### **FOUNDER, EXECUTIVE DIRECTOR, MINDSCAPE COLLECTIVE BLLC • REMOTE • 2024 - PRESENT**

*Mindscape Collective is exploring the frontiers of consciousness through research and community.*

- Running all operations, including product engineering, business development, marketing, and community outreach. We aim to build the largest research database on psychedelics, meditation, dreaming, and consciousness exploration, with a vibrant community. It is a Benefit LLC, a company designed to create positive impact on society and the environment over profit.

### **DIRECTOR OF ENGINEERING, EZCATER • REMOTE • 2022 - PRESENT**

*ezCater is the leading food for work technology company in the U.S.*

- Leading the Product Growth & Demand Engineering organizations that build the Ecommerce marketplace, mobile apps, ML-powered recommendation engines, and create tools and integrations for our highest-value corporate customers. Setting the vision for technical strategy on top-level company product development goals, their execution plans, and org design.

### **ENGINEERING ADVISOR & CONSULTANT, ELLIOTEC SOFTWARE LLC • SALT LAKE CITY, UT & REMOTE • 2013 - PRESENT**

*Elliotec is my personal brand and consultancy. I build things for people and help people build things.*

- Work with companies including Carvana, Chargeback, Tinker Ventures, Bloom Juice, Fast Bar, and others on software product development, technical direction, engineering standards, product development processes, and building teams. Instructor and curriculum designer for software courses at The University of Utah, The Iron Yard, and Thinkful.

### **DIRECTOR OF ENGINEERING, DUTCHIE • REMOTE • 2019 - 2022**

*Dutchie is everything you need to run an efficient & compliant cannabis dispensary: POS, Payments, Ecommerce, and more.*

- Led an engineering department of 60 engineers with 3 management layers across 10 cross-functional, full-stack product and platform teams, and worked with executive leadership to plan and execute thousands of features through 3 funding rounds, 2 acquisitions, and over 20x headcount growth. Established engineering and product process, technical design, and org strategy.

### **SOFTWARE ENGINEERING MANAGER, NAV • SALT LAKE CITY, UT & REMOTE • 2017 - 2019**

*Nav is the leading financial health platform for small businesses.*

- Managed the Client Platform, Mobile Native, and Web teams, building infrastructure and UI across the consumer marketplace, enterprise product, and 3rd party platforms. Established architecture decision processes and code standards.

### **SOFTWARE DEVELOPMENT LEAD, OVERSTOCK.COM • SALT LAKE CITY, UT & REMOTE • 2014 - 2017**

*Overstock is one of the first online retailers. They "help customers find the perfect something for their home at the perfect price."*

- Managed a cross-functional team of 10 software developers in the R&D department working on strategic new Ecommerce verticals. Built the mobile e-commerce site and global checkout, which handled 50 million users per year and over \$500MM revenue.

### **LEAD WEB DEVELOPER, 4LIFE RESEARCH • SALT LAKE CITY, UT • 2014**

*4Life is The Immune System Company. Ecommerce and distributed sales for immune support and health supplements.*

- Led development of the front end of the Ecommerce site rebuild in .Net MVC, JavaScript, and Sass. Developed a system to release web campaigns and special projects with content management systems and internationalization strategies for a global user base.

### **WEB DEVELOPER, IMAGE TECH SOLUTIONS • SALT LAKE CITY, UT & SEATTLE, WA • 2008 - 2014**

*Image Tech Solutions was a hardware company that built a diverse range of products including light sticks and quilting machines.*

- Built the company's various product websites with Rails and JavaScript while taking programming courses in Seattle.

## Education

### **UNIVERSITY OF UTAH, BACHELOR OF ARTS IN PSYCHOLOGY • SALT LAKE CITY, UT • 2012**

## Links

[elliotec.com](http://elliotec.com)

[github.com/elliotec](https://github.com/elliotec)

[linkedin.com/in/elliotec](https://linkedin.com/in/elliotec)