Michael Elliott

1 (801) 718-7068   me@michaelelliott.me

I lead and grow engineering teams that build quality products while fostering a culture of continuous improvement, autonomy, and accountability.

Experience

DIRECTOR OF ENGINEERING, EZCATER • REMOTE • *2022 - PRESENT*
ezCater is the world's largest online marketplace for catering and food for work solutions.

- Directing the Demand Product Engineering organization that builds the Ecommerce marketplace, ML-powered recommendation engines, and the corporate solutions teams creating tools for high value customers such as Amazon, Moderna, and MLB teams.

- Setting the vision for technical strategy on top-level company product development goals, their execution plans, and org design.

ENGINEERING LEADERSHIP ADVISOR & CONSULTANT, ELLIOTEC SOFTWARE LLC • SALT LAKE CITY, UT • *2013 - PRESENT*
Elliotec is my personal brand and consultancy. I build things for people and help people build things.

- Advise companies including Carvana, Chargeback, Tinker Ventures, Bloom Juice, Fast Bar, and others on software product development, technical direction, engineering standards, product development processes, and building teams.

- Instructor and curriculum designer for software courses at The University of Utah, The Iron Yard, and Thinkful.

DIRECTOR OF ENGINEERING, DUTCHIE • REMOTE • *2019 - 2022*
Dutchie is everything you need to run an efficient & compliant cannabis dispensary: POS, Payments, Ecommerce, and more.

- Led an engineering department of 60 engineers with 3 management layers across 10 cross-functional, full-stack product and platform teams, including the e-commerce product development division and the company-wide QA org.

- Worked daily with founders and executive leadership to plan and execute thousands of features through 3 funding rounds, 2 acquisitions, and over 20x headcount growth. Established engineering and product process, technical design, and org strategy.

SOFTWARE ENGINEERING MANAGER, NAV • SALT LAKE CITY, UT & REMOTE • *2017 - 2019*
Nav is the leading financial health platform for small businesses.

- Managed the Client Platform, Mobile Native, and Web teams, building infrastructure and UI across the consumer marketplace, enterprise product, and 3rd party platforms with GraphQL, Node.js, React, and TypeScript.

- Established architecture decision processes and code standards. Improved the release cycle from breaking weekly releases to stable daily deploys. Significantly improved app performance with bundling and state management strategies.

SOFTWARE DEVELOPMENT LEAD, OVERSTOCK.COM • SALT LAKE CITY, UT & REMOTE • *2014 - 2017*
Overstock is one of the first online retailers. They "help customers find the perfect something for their home at the perfect price."

- Managed a cross-functional team of 10 software developers in the R&D department working on strategic new ecommerce verticals.

- Used React, Redux, Node.js, and JavaScript tooling to build the mobile e-commerce site, which handled 50 million users per year and over $500MM revenue. Built the global checkout flow handling millions of non-US transactions.

LEAD WEB DEVELOPER, 4LIFE RESEARCH • SALT LAKE CITY, UT • *2014*
4Life is The Immune System Company. Ecommerce and distributed sales for immune support and health supplements.

- Led development of the front end of the ecommerce site rebuild in .Net MVC, JavaScript, and Sass. Developed a system to release web campaigns and special projects with content management systems and internationalization strategies for a global user base.

WEB DEVELOPER, IMAGE TECH SOLUTIONS • SALT LAKE CITY, UT & SEATTLE, WA • *2008 - 2014*
Image Tech Solutions was a hardware company that built a diverse range of products including light sticks and quilting machines.

- Built the company's various product websites with Rails and JavaScript while taking programming courses in Seattle.

Education

UNIVERSITY OF UTAH, BACHELOR OF ARTS IN PSYCHOLOGY • SALT LAKE CITY, UT

Links

elliotec.com   github.com/elliotec   linkedin.com/in/elliotec